

Executive Summary

Twisted Sports International is a fitness entertainment centre that has combined four of the fastest growing industries in the children and youth markets: parties, sports, education and health. We are the community centre of the future. We have spent over five years researching a system of solutions designed to “sell” fitness to families and their busy lifestyles. Our primary objective is to put a Twisted Sports Facility in every viable community in Canada and the USA to eradicate childhood inactivity and obesity. The ever increasing exposure of this epidemic in the media is startling and disturbing. Government and media continue to be focused on the problems, spending billions of dollars on research to prove the problem exists vs solving it.

When you solve big problems, there are big rewards. Our business systems are a support system to the families and the communities they live in. Ironically, the very "enemy" that is often blamed for being a major factor in the obesity epidemic is now being used to help in this solution - Gaming Technology. This technology is being used to get children and adults active. Professional athletes, the military and physiotherapists are using this technology for increased performance and rehabilitation. One of our "Funologies" is called "Exergaming" which provides exercise with playing entertaining and virtual reality games featuring the latest in video and computer technology.

According to a 2006 report by Package Facts, families spend approx \$115.6 billion per year on their children, this is expected to grow to \$143 billion by the year 2010. This represents a powerful market opportunity for **Twisted Sports International**. Our innovative proven systems have already been quoted as **“Canada’s Number One Concept on Helping Children Become More Active”** hosted by the **Conference Board of Canada** in 2005.

What makes investment in this sector exciting is, it targets the next generation, approaching their peak spending cycle, which focuses on family first. Our goal is to raise capital to grow our team, open 10 new locations in the GTA and continue the development of our business systems. The booming children’s market is serious business, investors and partners are reaping the rewards. **Be a part of our vision, to “Energize a Generation.”**



Proposed Locations

Proposed Cities for Twisted Sports International Locations

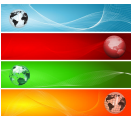
- Barrie
- Brampton
- Burlington
- Hamilton
- Mississauga
- Markham
- Newmarket
- North York
- Oakville
- Richmond Hill
- Scarborough
- Toronto
- Vaughan
- Woodbridge

Toronto is a global melting pot. Our focus in year one is to spread ourselves across the Greater Toronto Area. Enhance our multicultural participation, aiding us in our global speed to market. To develop a business model that meets each community's needs through cross-cultural programs and activities.

This inclusive business structure will aid us in fulfilling our global initiative.

Location Criteria

- **Close to retail, communities and transportation**
- **20,000 - 30,000 sqft**
- **Ample parking**



Call to Action

How you can help and be a part of our Global Vision

- Be an Investor
- Be a Joint Venture Partner
- Be a Community Partner
- Be a Sponsor
- Be an Instructor – Dance, Gymnastics, Martial Arts, Fitness, Music
- Join our Board of Advisors
- Join our Team
- Come Work with Us
- Build a Great Career
- Workshops, Seminars, Birthday Parties, Corporate Team Building and Events
- Event Coordinators
- Help us Make a Difference and Re-energize your Community
- Be a Part of our Global Virtual Team – MIA
- Volunteer



Quotes From Various Articles Google News January 14, 2010

“The health costs of obesity in the United States runs as much as \$147 billion a year, according to the centers for Disease Control and Prevention.” Miami Herald article on Michelle Obama January 10, 2010.

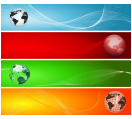
“Roughly 25 million children 17 and under are obese or overweight, nearly a third of the 74 million in that age group”, according to [Census Bureau](#) data and a 2006 study published in The Journal of the [American Medical Association](#). From the Robert Wood Johnson Foundation Website. Robert Wood Johnson built Johnson & Johnson.

“Government grants for biomedical research in general, including obesity research, are being funded at the lowest levels I’ve seen in my career.” Dr. David Ludwig, director of the Optimal Weight for Life Clinic at Children’s Hospital, Boston.

“Obesity surpasses smoking as top health threat”, according to Canwest News Service from a US study.

“From 1981 to 2009, fitness levels of Canadian study and youth, as well as adults, declined significantly, ” according to the Canadian Health Measures Survey (CHMS). StatsCan.

Dr Nicholas Christou remembers in 1977 during rounds, discussed morbidly obese patient with a BMI of 57. “Now a BMI of 57 doesn’t even attract our attention.” Christou says a BMI of 30 or more indicates obesity. The average BMI in his Montreal surgical practise has increased from the mid 40’s in 1995, to 53 today. “Certainly a BMI of 105 is not unheard of,” says Christou, a professor or surgery at McGill University and Director of the bariatry surgery program at the McGill University Health Centre. A 5’4” woman with a BMI of 105 would weight somewhere in the 680-690 lb range. StatsCan.



CORPORATE STORES

Brampton

Barrie

Markham

Richmond Hill

Burlington

**TWISTED SPORTS
GLOBAL REGENERATION FUND**

CORPORATE STORES

Oakville

Newmarket

Mississauga

Vaughan

Woodbridge

Canada

USA

**TWISTED SPORTS
International Centres**

Ontario	N.W.T.	Florida	California	Georgia	Tennessee	Arizona	Texas
New Brunswick	Nova Scotia	New Hampshire	North Carolina	Indiana	Virginia	Hawaii	New Mexico
Manitoba	Newfoundland	Missouri	Oregon	Louisiana	Nebraska	West Virginia	Ohio
P.E.I.	Saskatchewan	Massachusetts	South Dakota	Michigan	Maine	Utah	Oklahoma
British Columbia	Yukon	Kentucky	Vermont	Montana	Iowa	Nevada	South Carolina
Alberta	Nunavut	Alaska	Wisconsin	New Jersey	Wyoming	Pennsylvania	Mississippi
Quebec	Alabama	Illinois	Colorado	North Dakota	Connecticut	Minnesota	Washington
							Rhode Island
							Delaware
							Arkansas

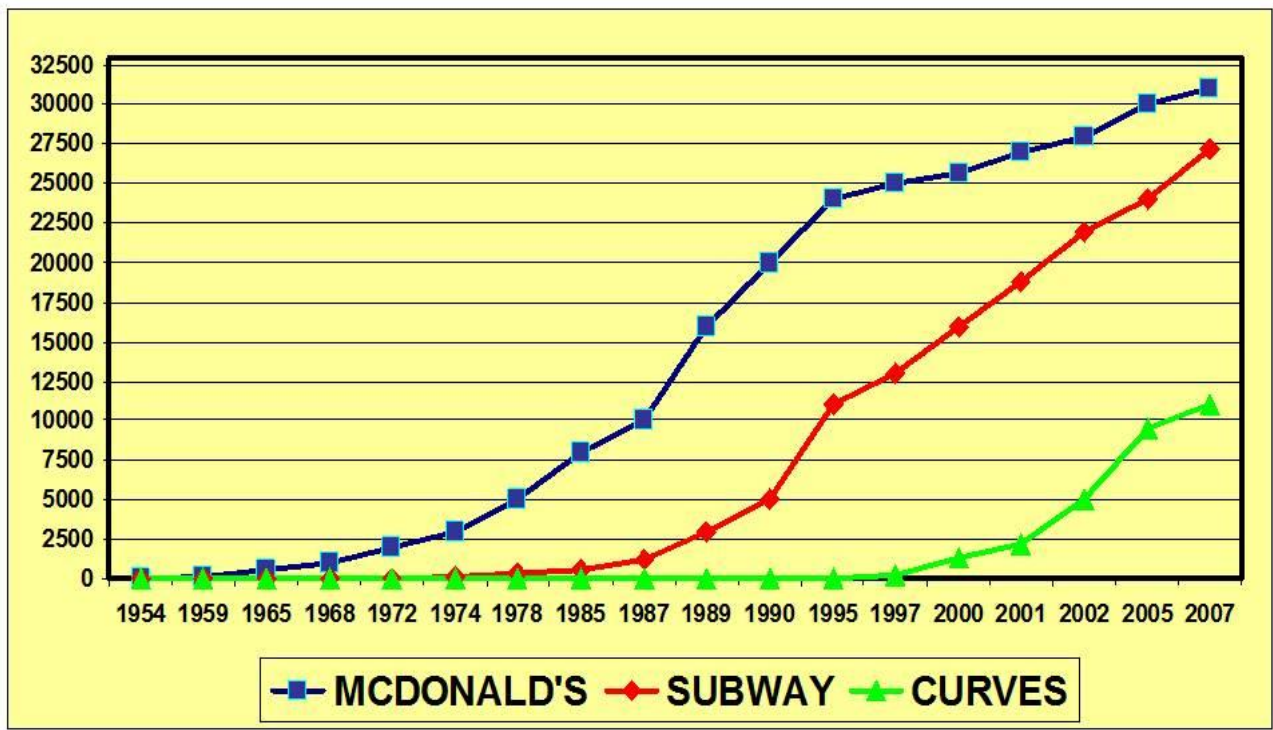
Europe

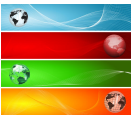
**TWISTED SPORTS
International Franchise**

Germany Master License	Spain Master License	Britain Master License	Italy Master License	France Master License	etc. Master License
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Franchising Benchmarks





Return On Investment

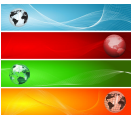
Investment

\$5,000 - \$24,999

1. Annual Rate of Return = 10% per year for five years (accruing) that can be cashed in for one location
2. *Option for one location/transferable*
3. Approved by TSI Head Office, normal conditions apply
4. Free application fee (Value \$2500)
5. Platinum memberships for friends and family, parents free (Max 6, Value \$4320/year)

\$25,000 - \$49,999

1. Annual Rate of Return = 12% per year for five years (accruing) that can be cashed in for one location, not exceeding \$35,000
2. *Option for one location/transferable*
3. Approved by TSI Head Office, normal conditions apply
4. Free application fee (Value \$2500)
5. Platinum memberships for friends and family, parents free (Max 10, Value \$7200/year)
6. Can be added to a group and receive **annual** payout (interest only) based on prorated amount invested
7. Benefit from an exit strategy



Investment

\$50,000 - \$99,999

1. Annual Rate of Return = 13% per year for five years (accruing)
2. Can be added to a group and receive **quarterly** payout based on prorated amount invested
3. No future franchise fee to be paid for one location (Value \$35,000)
4. *Option for one location/transferable*
5. Approved by TSI Head Office, normal conditions apply
6. Free application fee (Value \$2500)
7. Platinum memberships for friends and family, parents free (Max 10, Value \$7200/year)
8. Benefit from an exit strategy

\$100,000 +

1. Annual Rate of Return = 15% per year for five years (accruing)
2. **Monthly** payments to be paid out, interest only
3. No future franchise fee to be paid for two locations (Value \$35,000)
4. Approved by TSI Head Office, normal conditions apply
5. Free application fee (Value \$2500)
6. Platinum memberships for friends and family, parents free (Max 10, Value \$7200/year)
7. *Options for two locations/transferable*
8. Can be added to a group and receive annual payout based on prorated amount invested
9. Benefit from an exit strategy (based on 20% of business location TSE value)
10. Option to roll into another investment
11. Participate from an IPO, stock options



Agenda

**Twisted Sports International
Investor Meeting
Empire Studio 10 Theatres
Saturday, January 23, 2010
10:00 am – 12:00 pm**

Time	Description
9:30 am	Registration
10:00 am	Investment Presentation
10:45 am	Questions and Answers
11:00 am	End of Presentation
11:00 am	Social
12:00 pm	End of Meeting



E-ticket



Name: _____

Tel: _____

Email: _____

Occupation: _____

How did you hear about the Twisted Sports Opportunity? _____

Interest:

- Investor
- Joint Venture Partner
- Community Partner
- Join our Team

Investment:

- \$5,000 - \$24,999
- \$25,000 - \$49,999
- \$50,000 - \$99,999
- \$100,000+

Please bring this e-ticket with you